



DRAGSTER: the new Urban SuperBike from Italjet

- DRAGSTER: the new Urban SuperBike made in Italy
- High performances engines 125cc and 200cc
- Technology concentrate, exclusive and outstanding design, high quality finishing and top-level details
- Independent Steering System (I.S.S.) with new front single arm in aerospace aluminium alloy
- Accurate calculation of weight distribution with fuel tank in the footrest, big section tires and grip as racing bikes, trellis frame with aluminium plates
- The new Dragster will be produced in Italy, in a new plant near Bologna, starting from 2nd quarter 2020 and marketed all over the world.
- Dragster "First Edition": pre-order on italjet.com from November 5th, at noon
- Italjet: same Italian owner for 60 years

After the big success at Eicma 2018, when Dragster concept has been introduced obtaining excellent results and enthusiastic comments from insiders, specialized press and motorbike fans, and after thousands of requests of supply from all over the world during the last 12 months, Italjet introduces now the production version of new DRAGSTER, successor of the iconic model launched in 1995 by the Italian manufacturer, sold in more than 70.000 units.

Designed and realized for people who love stand-out from the crowd, the new DRAGSTER is an Urban SuperBike, a bike outside common schemes, with aggressive aesthetics, breathtaking shapes and outstanding technological solutions. A new deal for two wheels, out of any category.

The new DRAGSTER expresses the best of innovation, ambition and passion, qualities that since the beginning belong to this legendary Italian brand who marked the history of motorcycles.

An Urban SuperBike made in Italy, that fully reflects Italjet philosophy, always recognized for innovative, cutting-edge, daring and amazing products, always anticipating future.
A bike of out-standing personality, combining quality, high level finishing and top performances.

Proudly Italian, the Urban SuperBike represent a flagship of our creativity, design and genius recognized all over the world.

Available in 2 versions, 125cc and 200cc., the new DRAGSTER will be marketed in Italy and in the rest of the world starting from spring 2020.



Frame, steering and engine: in the sign of innovation

Such as the first DRAGSTER, cycling parts and weight distribution are amongst the best strong points of the new DRAGSTER.

This Urban SuperBike is characterized by an alloy trellis frame with aluminium plates, and by an Independent Steering System (I.S.S.), used on best racing bikes, with new front single-arm in forged aluminium, CNC worked, to ensure maximum safety and comfort.

The patented I.S.S. system realized by Italjet R&D, separates steering action from suspension action, filtering any road roughness; no vibrations are transmitted to handlebar.

I.S.S. action, coupled with BITUBO hydraulic shock absorbers, gives optimal braking and no travel effect for the front-end of the vehicle. While braking DRAGSTER will always have a neutral behavior, with no load transfer to front-end and giving maximum braking action.

Such as true dragsters, wheels have big difference in size, with PIRELLI Angel tires: front is 120/70 R12, rear is 140/60 R13.

Handlebars is composed by 2 aluminium semi-bars, another unique racing element.

The fuel tank, whom capacity is 7 liters, is placed near the footrest giving the right weight distribution and lowering the center of gravity of the bike.

Engines are 4 strokes, 125cc and 200cc with Magneti Marelli electronic injection, 4 valves, double overhead camshaft DOHC, liquid cooled. Both are designed for top performances, the 125cc one is at top of its category with a power of 11 kW (15hp), while the 200cc has a maximum power of 14,6 kW (20hp).

Hydraulic disc brakes with Brembo calipers, ensure a safe sports driving and braking; control block and hand grips add sportif and exclusive look.

Superbike Full Led lights designed exclusively for DRAGSTER, double radiators, one for each side, front face shaped in the wind tunnel, are amongst the other most important features of DRAGSTER.



Colors

New DRAGSTER will be available in 3 different colors:

- Anthracite/Red/White
- Anthracite/Yellow
- Grey/Orange

Marketing and sale network

The new DRAGSTER 125/200 will be manufactured in Italy, in the new Italjet plant near Bologna that will be ready beginning 2020.

The Urban SuperBike will be marketed and exported worldwide starting from spring 2020.

Fifty selected dealers will be appointed in Italy. Main international markets will be Germany, Austria, Switzerland, UK, France, Spain, Benelux for Europe and Taiwan, Vietnam, Philippines, Indonesia, Thailand, Malaysia, as well as Japan and Korea, Australia, New Zealand, Russia, South Africa and South America through selected importers.

The marketing of the DRAGSTER in these countries will be handled by selected importers (most of them already appointed).

DRAGSTER "FIRST EDITION": pre-order ready on-line

To satisfy the requests from all over the world and the waiting list of the DRAGSTER fans, Italjet decided to officially open pre-order for first 499 units of DRAGSTER, each of one will be equipped with a special numbered plate and customer name. From November 5th, 2019, it will be possible to order the FIRST for all the covered markets directly on www.italjet.com

A unique chance to be one of the first owners and become an Urban SuperBike trendsetter.



Italjet: a Dna of passion

Italjet is one of the two few Italian motorcycle companies that belongs to the same family since the beginning. Tartarini's family manage the Company for 60 years with same enthusiasm, courage and passion, that made Italjet a trendsetter brand in motorcycle industry.

Italjet is synonymous of passion for the world of two wheels. The Bolognese brand was founded in 1959 thanks to the entrepreneurial spirit of Leopoldo Tartarini, a famous motorcycle rider of the fifties, protagonist of great sporting enterprises, among which the victory in the Milan-Taranto in 1953, the world tour in 1957-58 (five continents, 42 countries in 13 months) and the three world records with the Cyclecar at Monza in 1969.

Eclectic and forward-looking character, for Tartarini, motorbikes have always represented the common thread of life. As well as passion and ingenuity have always distinguished Italjet.

The company has created more than 150 different models, capable of anticipating time and the result of creativity and technological research.

The definitive consecration of the brand as a reference for style and innovation comes February 14, 1980 when the design sector of the Museum of Modern Art in New York, the prestigious MoMA, decides to exhibit in its permanent collection Italjet Pack 2, the only two-wheeled motorized vehicle hosted in the exhibition area.

In 1998 the Guggenheim Museum in New York exhibited in the exhibition entitled "The Art of the Motorcycle" the Italjet Formula 50, liquid-cooled scooter, and already nominated four times scooter of the year, in Germany, in Spain and twice in Italy.

After having met with great success in Italy and North America, in 2000 also Velocifero, the Italjet scooter that perfectly blends the 60s vintage style with modern technology, is named "The Best Product of 2000" by the American magazine Business Week.

Italjet represents Italian excellence from the glorious past, whose models have been sold in 48 countries worldwide.

A reality focused on continuous innovation combined with constructive craftsmanship care, which for some years has made its entry into the e-bike world, with a unique range in design, style and attention to detail.

Today is Massimo, Leopoldo son's, engaged in designing and industrialize new models and pushing Italjet to be again protagonist in the motorcycles world industry.

Massimo Tartarini has selected a dynamic and experienced team to accomplish this task, proud to be part of the project and of such historical and special Company.